



Kansas Junior Rodeo Association Sponsor Benefits

Platinum Spur Sponsor \$1,500+

- 1) Announcement at every rodeo with a minimum of 3 impressions every day as a sponsor of the KJRA
- 2) ½ page listing on the sponsor page that is attached to day sheets sent to each contestant and handed out at each rodeo
- 3) Ability to set up product display booth at every rodeo
- 4) Advertisement on Association website for season
- 5) 3x5 Banner at every rodeo, sponsor provided we will carry and hang
- 6) Advertisement in the Rodeo News as a sponsor of the KJRA
- 7) Sponsors logo attached to year end t-shirts
- 8) Sponsors Logo attached to year end jackets

Gold Spur Sponsor \$1,000

- 1) Announcement at every rodeo with a minimum of 3 impressions every day as a sponsor of the KJRA
- 2) ¼ page listing on the sponsor page that is attached to day sheets sent to each contestant and handed out at each rodeo
- 3) Ability to set up product display booth at every rodeo
- 4) Advertisement on association website for season
- 5) 3x5 Banner at every rodeo, sponsor provided we will carry and hang
- 6) Advertisement in the Rodeo News as a sponsor of the KJRA
- 7) Sponsors logo attached to year end t-shirts

Silver Spur Sponsor \$500

- 1) Announcement at every rodeo with a minimum of 3 impressions every day as an official sponsor of the KJRA
- 2) ¼ page listing on the sponsor page that is attached to day sheets sent to each contestant and handed out at each rodeo
- 3) Ability to set up product display booth at every rodeo
- 4) Advertisement on association website for year of sponsorship
- 5) Ability to display sponsor provided 3x5 banner in the arena for every rodeo, you bring, hang, and remove

Bronze Spur Sponsor \$250

- 1) Announcement at every rodeo with a minimum of 2 impressions every day as a sponsor of the KJRA
- 2) Business card advertisement attached to the day sheet sent out to each contestant and handed out at each Rodeo
- 3) Ability to set up product display booth at every rodeo
- 4) Advertisement on Association website for year of sponsorship

Iron Spur Sponsor \$50

- 1) Listing in Day sheets
- 2) Ability to set up product display booth at 1 rodeo (Sponsor's choice)