
KJRA SPONSORSHIP

Kansas Junior Rodeo Association Sponsorship Levels

Platinum Spur Sponsor \$1500 and above

- Announcement at every rodeo with a minimum of 3 impressions every day as a sponsor of the KJRA
- ½ page listing on the sponsor page that is attached to day sheets sent to each contestant and handed out at each rodeo
- Ability to set up product display booth at every rodeo
- Advertisement on Association website for season
- 3 X 5 Banner at every rodeo, sponsor provided and we will carry and hang
- Advertisement in the Rodeo News as a sponsor of the KJRA
- Sponsor name on year-end jackets
- Recognition on KFRM Radio as major/Platinum Sponsor

Gold Spur Sponsor \$1000

- Announcement at every rodeo with a minimum of 3 impressions every day as a sponsor of the KJRA
- ¼ page listing on the sponsor page that is attached to day sheets sent to each contestant and handed out at each rodeo
- Ability to set up product display booth at every rodeo
- Advertisement on Association website for season
- 3 X 5 Banner at every rodeo, sponsor provided and we will carry and hang
- Advertisement in the Rodeo News as a sponsor of the KJRA
- Sponsors logo attached to year-end t-shirts

Silver Spur Sponsor \$500

- Announcement at every rodeo with a minimum of 3 impressions every day as a sponsor of the KJRA
- ¼ page listing on the sponsor page that is attached to day sheets sent to each contestant and handed out at each rodeo
- Ability to set up product display booth at every rodeo
- Advertisement on Association website for season
- 3 X 5 Banner at every rodeo, sponsor provided and we will carry and hang

Bronze Spur Sponsor \$250

- Announcement at every rodeo with a minimum of 3 impressions every day as a sponsor of the KJRA
- Business Card advertisement attached to the day sheets sent to each contestant and handed out at each rodeo
- Ability to set up product display booth at every rodeo
- Advertisement on Association website for season



KJRA SPONSORSHIP FORM

- Platinum Spur Sponsor.....\$1,500+
- Gold Spur Sponsor \$1,000 – \$1,499
- Silver Spur Sponsor..... \$500 – \$999
- Bronze Spur Sponsor..... \$250 – \$499

AD INFORMATION (please include business card if possible):

Business Name: _____

Address: _____

Contact Name: _____

Other (website, etc.): _____

KJRA Member Representative: _____